



CARIBBEAN CROWDFUNDING



BY THEO CHAMBERS



Why Caribbean Crowdfunding?

Caribbean Crowdfunding is an online platform that facilitates Campaign Owners to pitch their projects to possible CrowdFunders.

Our Platform is ideal for organizations, schools, churches, hospitals, community projects, health and wellness emergencies, business innovation, or implementing your passion project.

Having a platform to promote your causes and raise money through a collective effort of your supporters will help raise capital.

If you're in need of funding for a project that matters to your organization or yourself, we have a few reasons why you should use the *Caribbean Crowdfunding platform*.

Increase Funds

With a platform solely dedicated to funding your projects, your supporters will have one place to quickly donate. Not only are you able to host big events for those in your community, but you will have one tool where those out of town can donate.

The *Caribbean Crowdfunding* platform allows you to reward donors and this will incentivize supporters to donate more.

Whether you are raising money for new school uniforms, a sports training facility, a family in need, or a loved one's medical costs, using the *Caribbean Crowdfunding* platform is guaranteed to help meet your needs and get the word out.

Convenience

Setting up a crowdfunding project is quick and easy. Deciding your fundraising goals and planning your strategies is your first step.

What is your organization in need of and what project will your community support most? Once it's been decided what your



organization is fundraising for, creating a fundraising campaign takes just a few simple steps.

This includes engaging photos and a description of your specific project or causes to really get your message across and encourage your supporters to donate.

Video is the most powerful marketing tool today. Create a 1 to 3 minutes video to truly sell your project.



Once your campaign is set up, see exactly who your donors are and watch your funds be raised in real-time.

Share Your Story

With today's digital capabilities, communicating and engaging with others has never been easier.

Using the *Caribbean Crowdfunding* Platform will allow your organization to share with your supporters why your project matters and why you need their help.

You're given the opportunity to share what's special about your situation and raise awareness for your cause all in one spot.



With *Caribbean Crowdfunding's* easy social sharing and just the click of a button, your supporters will be made aware of your active campaign and can donate right away.

Reach Your Community

Your community is your organization's biggest supporter. Not only is your organization gaining revenue towards their projects, but those donating within the community feel like they contributed to your organization's or project success.

Having a group of people working towards one goal brings them together forming a tight-knit community.

Caribbean Crowdfunding allows you to reach those outside your immediate community who may share the same passion for your project and who wish to help, no matter how close or far away they are.

Using the *Caribbean Crowdfunding* Platform is the best way to reach those outside of your organization who care most about the projects that matter to you.

Robust Campaign Features

Caribbean Crowdfunding offers a robust set of features to showcase your crowdfunding campaigns. We provide you with everything you need to run a successful crowdfunding campaign.

Donors & Donations

Caribbean Crowdfunding allows you to accept One time & recurring donations, and you can show your appreciation to contributors with Givebacks.



Caribbean Crowdfunding Customer Relationship Management (CRM) allows you to manage contributor information effortlessly.

Caribbean Crowdfunding platform make it easy for you to give your donors tax exemption receipts where applicable.

Engagement & Communication

Caribbean Crowdfunding project tools empower you stay connected with your contributors.

We also empowered your contributors with social media tools to engage with your cause.

Social Crowdfunding

Caribbean Crowdfunding Social Networking tools help you to create a Viral Crowdfunding experience.

Dashboards & Reporting

Powerful reporting tools let you extract key information on your campaigns, donors & donations.

Invitation Marketing Tools

Caribbean Crowdfunding is one of the invitation tool available to crowdfunding project managers.

Our invitation tools help project managers to import contacts and send invitations via email, private messaging, and it helps to increase conversion rates of your invitation. It also automates your invitations and reminders.

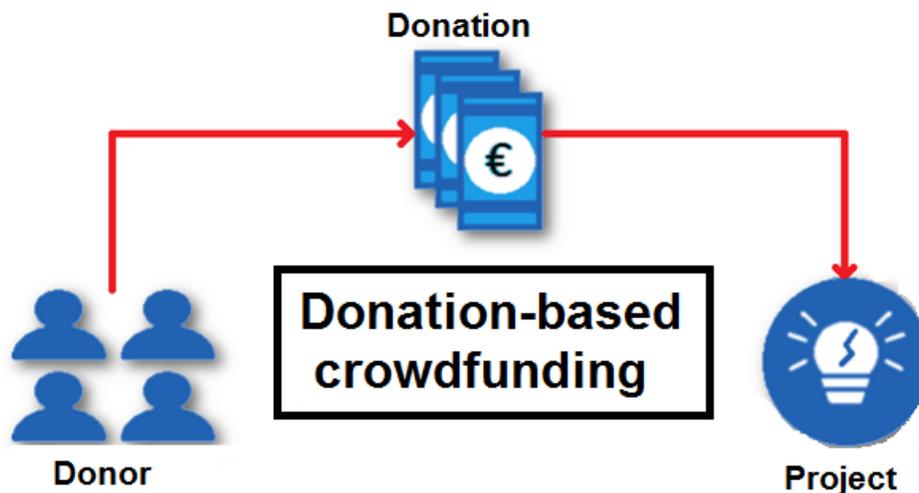


Caribbean Crowdfunding allows you to add rich dynamic and relevant content in your Invitation emails campaign.

Caribbean Crowdfunding can send automated invitations to people that are likely to share your project with their family, friends and associates.

Our platform supports the following two (2) types of Crowdfunding

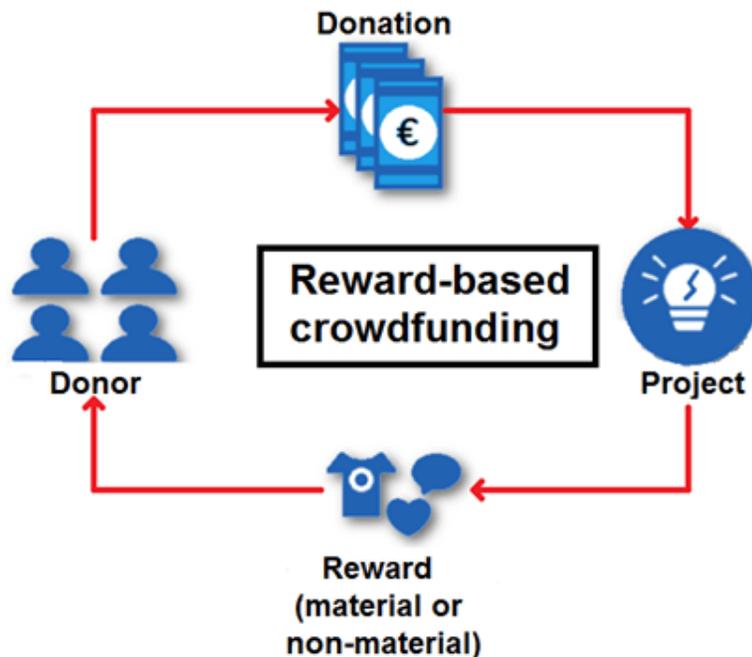
Fixed Donation Funding *Flexible Donation Funding*



Fixed Donation Based Crowdfunding

Let's start with fixed funding, as most people are probably familiar with this model. Fixed funding is when you only receive the money you raised if you meet your set goal.

If you don't, all pledged money will be returned to backers and you'll have to find other ways to raise funds or try again with another crowdfunding campaign.



Flexible Donation Based Crowdfunding

While fixed funding only allows you to get money if you meet your goal, flexible funding allows you to keep any money you receive, even if you don't reach your goal.

This also means flexible funding campaigns will have access to money as it comes in instead of having to wait until the campaign is over, allowing companies to begin working immediately with their raised capital.

Reward Donation Based Crowdfunding

Funds given don't have to be repaid. You just deliver the service or the goods promised.



The *Pre-Launch Crowdfunding* Concept is where orders are secured before the launch of a new product, and the crowdfunding campaign allows you to build your customer base as you raise funds.

You are obliged to deliver on your promises on schedule.

It is a popular option for startups and entrepreneurs as it provides a way to fund the launch of new companies or products.

It is particularly suitable for products and services that either is innovative or garner high levels of consumer attention.

Complicated concepts or products are less suitable for rewards crowdfunding.

The other crowdfunding reward concept is where you promise to give Crowd-funders a gift for their donations.

Example, We will send you one of our T-shirts if you donate US\$ 25.00. We will send you a gift certificate value US\$ 25.00 if you donate US\$ 100.00. We will send you a personalized handwritten thank you letter when you donate US\$ 5:00 to US\$ 20.00.

Your Responsibilities

Only registered users are allowed to post projects on our platform with the prior approval of our review team. Please note that you must be 18 years and above to sign up for an account with *Caribbean Crowdfunding*.



Please note that you are responsible for all information added to your account, and it's your fiduciary duty to protect and secure the confidentiality, and documents related to your project.



Call us today for a profitable tomorrow

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You Are In Business For Yourself, ***But Not By Yourself,***
We Are You Support Team!